



INTRODUCING THE BULLION DNA DEALER PROGRAM



BECOME A MEMBER TODAY

Registering for the Mint's new Bullion DNA Dealer Program gives you:

- Easy-to-use, state-of-the-art Bullion DNA Reader technology to facilitate the authentication of Gold and Silver Maple Leaf coins in real time—for your own peace of mind and that of your customers
- The benefit of having your company name listed as a Bullion DNA dealer—allowing investors to locate you quickly
- Exclusive access to a members-only online site where you can download marketing collateral, product photos, videos and more
- Advance notification of bullion news and products released from the Royal Canadian Mint





INTRODUCING THE ROYAL CANADIAN MINT BULLION DNA DEALER PROGRAM

The Royal Canadian Mint now offers even more to dealers of Gold and Silver Maple Leaf bullion coins with a new membership program that makes it easy to facilitate the authentication of the Mint's bullion coins and gives you access to valuable marketing assets and information.

A CUTTING-EDGE TOOL FOR INDUSTRY-LEADING SECURITY

Bullion DNA (Digital Non-destructive Activation) authentication, jointly developed by the Royal Canadian Mint and Signoptic™, enhances the security of the Mint's Gold Maple Leaf and Silver Maple Leaf coins. Now the Mint's unique Bullion DNA Reader makes it easy to facilitate the authentication of Gold Maple Leaf coins dated 2014 and later and Silver Maple Leaf coins dated 2015 and later.

The Bullion DNA Reader is also a great tool for demonstrating the other security features of Royal Canadian Mint bullion coins for your customers, such as our innovative laser marking and radial lines.



Known for their iconic designs and unsurpassed purity, Royal Canadian Mint Gold and Silver Maple Leaf bullion coins are among the world's most popular 99.99% pure gold and silver coins. With advanced engraving, laser marking, precision radial lines and Bullion DNA technology, they are also the most secure bullion coins in the world.

With the launch of the new and exclusive Bullion DNA Dealer Program, Royal Canadian Mint bullion coin dealers are being offered a host of new benefits.

The Royal Canadian Mint's Bullion DNA technology and DNA Reader reduce the risk posed by counterfeit bullion by facilitating the authentication of Royal Canadian Mint Gold and Silver Maple Leaf bullion coins. All official Bullion DNA dealers will be subject to the terms of the Bullion DNA Authentication Apparatus Loan & License Agreement. SIGNOPTIC™ is a trademark of Arjowiggins Solutions.

A PROGRAM DESIGNED FOR YOU

Visit the Royal Canadian Mint online to learn more about enrolling in the Bullion DNA Dealer Program or to find out more about Bullion DNA technology.

mint.ca/bulliondna

